

# Bridget Fayomi

## Product Designer

I'm a Product Designer with 4 years of experience building web and mobile apps. I care about designs that are simple, user-friendly, and visually engaging, while still driving business results.

### EXPERIENCE

#### Lead Product Designer

ChamsAccess

Nov 2023 - Present

- Lead the design process end-to-end, from user research and flows to prototyping and high-fidelity designs.
- Collaborate closely with developers, product managers, and the Head of Product to ensure design solutions are feasible.
- Present and defend design decisions, explaining rationale, user impact, and trade-offs to stakeholders.
- Continuously iterate on products based on user feedback, analytics, and the latest design trends to enhance functionality and usability.
- Conduct design reviews, mentor an intern, and guide junior designers, fostering a strong design culture within the team

#### Product Designer

Health Fusion

Aug 2024 - Present

- Own the entire design process, from turning PRDs into user flows and prototypes to final UI designs.
- Work directly with the product owner to understand requirements and translate them into intuitive, user-friendly experiences.
- Lead design reviews, walk through ideas, and discuss trade-offs to ensure the best solutions are implemented.
- Test products end-to-end after development to make sure everything works as intended and meets user needs.
- Continuously refine designs based on feedback, usability testing, and evolving product goals.

#### UI/UX Designer

EstateIQ (*Freelance Project*)

Sep 2023 - Dec 2023

- Designed a resident management app to simplify communication and entry management for estate managers and residents.
- Created a reusable design system to ensure consistency across mobile and web platforms.
- Conducted usability testing, iterated on designs, and validated solutions with users.
- Presented design solutions to the client, incorporated feedback, and aligned the product with the overall vision.

#### Lead Product Designer & Graphic Designer

Paelyt Solutions Limited

Apr 2022 - Oct 2023

- Led the design and execution of our digital eCommerce platform
- Design and implement functional, visually appealing interfaces using HTML, CSS, and JavaScript in Visual Studio Code.
- Designed marketing materials, including flyers, banners, and posters, enhancing brand presence and engagement on social media.
- Collaborated with stakeholders to align design solutions with business goals and user needs.

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### Core Expertise

- End-to-end product design
- User flows & wireframes
- Interaction Design,
- User research
- Prototyping & usability testing
- Design systems
- Product Strategy
- Design reviews & team collaboration

### Design Tools | Collaboration

#### Tools

- Figma
- Adobe illustrator
- FigJam
- Framer
- Notion
- Whimsical
- Trello
- Visual Studio Code

### Technical Skills

- HTML
- CSS
- JavaScript (basics)

### Certifications

- Product Leadership
- UX strategy
- Foundation of User Experience Design-Coursera.
- HTML 5

### Education

Ajayi Crowther University

*Computer Science*

### Language

English